

Bradley Siefert

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SUMMARY

Gifted graphic designer and web developer with 7+ years of experience. Seeking a challenging creative position and a positive working environment where I can contribute and learn.

QUALIFICATIONS

Detail oriented and highly organized team leader possessing strong interpersonal and communication skills. Energetic, positive leader experienced in troubleshooting and finding solutions to issues. Fluent in Adobe Photoshop Illustrator, InDesign, Aperture, HTML, CSS, Wordpress & Photography. Familiar with Final Cut Pro, After Effects, Javascript, SEO, and basic Flash. Prefers Apple/Mac platforms.

Musically proficient in Guitar, Bass, Drum Programming, production, recording, engineering and mastering. Fluent with Pro Tools, Ableton Live, Reason, and Logic.

EDUCATION

Illinois State University
2003 Graduate with a BS in Business Administration Information Systems

PERSONALITY

StrengthsFinder 2.0 Strengths
Strategic, Learner, Connectedness, Developer, Relator

Myers-Briggs
ENFJ

"The Giver" or "The Teacher"

EXPERIENCE

Love Without Agenda Arlington Heights, IL (*Jan '09 – Present*)
Lead Designer & Web Developer

- ▶ Created branding, logo, and marketing materials for their NPO
- ▶ Designed and coded the website & integrated blog for LoveWithoutAgenda.com website
- ▶ Designed the cover & internal layout for the founder's first book "Love Without Agenda: The Art of Being Christian"

Forbes Digital New York, NY (*Nov '08 – April '09*)
Website Assistant/Designer

- ▶ Created pages using the internal Content Management System for stories and slideshows
- ▶ Designed advertising banners & headers for Forbes.com & ForbesTraveler.com
- ▶ Coded the backend stories & slideshows for Forbes 400 Hotel Review
- ▶ Developed miscellaneous design concepts for story photos & the overall site design

Scott Wallis & Associates Elgin, IL (*Aug '04 – Dec '08*)
Web Developer/Lead Designer

- ▶ Designed and developed website for national baby retailer USA Baby
- ▶ Redesigned and developed six complete websites
- ▶ Consulted and designed print layouts for books, banners, postcards, as well as promotional material for small businesses and corporations
- ▶ Updated and maintained office systems including mailing lists, backups, networking and kept websites up to date

dim7chord design Brooklyn, NY (*Nov '05 – Present*)
Freelance Web Developer & Graphic Designer

- ▶ Created websites & myspaces for music production and recording artists in a variety of genres (pop, dance, hip-hop, etc)
- ▶ Created album covers, posters, banners, and other promotional materials for artists
- ▶ Developed online EPKs to be distributed to major labels for artists (materials included: photography, editing, video editing, website & image development, podcasts, etc)
- ▶ Created logos for artists & joint-ventures companies

The Quest Productions Brooklyn, NY (*Sept '05 – June '09*)
Music Producer

- ▶ Produced music, instrumentals and remixes for major label and independent recording artists
- ▶ Created promotional material including album covers, websites, photography, videos, and other new media for artists
- ▶ Setup and maintained recording and production systems
- ▶ Sample recordings available upon request