

# Bradley Siefert

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## SUMMARY

Digital Media Producer with an emphasis in design, web, photography & video possessing 9+ years of experience. Seeking a challenging creative position where I can contribute and learn.

## SKILLS

Fluent in design with Adobe Photoshop, Illustrator, InDesign, programming with Dreamweaver, HTML, CSS, and Wordpress, photo editing with Aperture and video editing with Final Cut Pro. Familiar with motion graphics in After Effects, Javascript/Ajax/JQuery, SEO and UI/UX design. Prefers Apple/Mac platforms

## EDUCATION

Illinois State University  
2003 Graduate with a BS in Business Administration Information Systems

## PERSONALITY

StrengthsFinder 2.0 Strengths  
*Strategic, Learner, Connectedness, Developer, Relator*

Myers-Briggs  
ENFJ

*"The Giver" or "The Teacher"*

## EXPERIENCE

**Love Without Agenda** Chicago, IL (*Jan '09 – Present*)

*Lead Designer & Web Developer*

- ▶ Created branding, logo, marketing materials and designed year end financial documents for a Chicago based 501c3 non-profit
- ▶ Designed and coded the website & integrated blog for LoveWithoutAgenda.com website & the ebook website
- ▶ Designed the cover & internal layout for the founder's book "Love Without Agenda: My Journey out of Consumer Christianity"
- ▶ Produced promotional videos with motion graphics for the web & TV

**Forbes Digital** New York, NY (*Nov '08 – April '09*)

*Website Assistant & Ad Designer*

- ▶ Created pages using their internal Content Management System for posting stories and slideshows to their sites
- ▶ Designed banner ads & headers for Forbes.com & ForbesTraveler.com
- ▶ Coded the backend stories & slideshows for Forbes 400 Hotel Review
- ▶ Developed design concepts for story photos & the overall site design

**Scott Wallis & Associates** Elgin, IL (*Aug '04 – Dec '08*)

*Web Developer & Lead Designer*

- ▶ Designed and developed website for national baby retailer USA Baby
- ▶ Redesigned and developed six complete websites
- ▶ Consulted and designed print layouts for books, banners, postcards, as well as promotional material for small businesses and corporations
- ▶ Updated and maintained office systems including mailing lists, backups, networking and kept websites up to date

**The Quest Productions** Brooklyn, NY (*Sept '05 – June '09*)

*Music Producer*

- ▶ Produced instrumentals and remixes for major label and independent recording artists
- ▶ Created promotional material including album covers, websites, photography, videos, and other new media for artists

**dim7chord design** Chicago, IL (*Ongoing*)

*Freelance Web Developer & Graphic Designer*

- ▶ Created websites for music production and recording artists in a variety of genres (pop, dance, hip-hop, etc)
- ▶ Created album covers, posters, banners, and other promotional materials for artists
- ▶ Developed online EPKs to be distributed to major labels for artists (materials included: photography, editing, video editing, website & image development, podcasts, etc)